

The quality of sport is everyone's responsibility.

Sport is never neutral. It can teach values and ethics. It can help people develop a positive self image and respect for others. It can strengthen community life. Sport can bring people together, foster friendships, reinforce healthy lifestyles, build civic pride and community participation.

Or it can be about violence, drugs, cheating, winning at any cost. It's up to us.

As a parent you want to make informed choices about Positive Sport. Watch for the True Sport Lives Here logo to make informed choices about building a stronger, more positive sport culture through TrueSport.

Within the Leisure Guide sport organizations have adopted the following Principles for Sport

Go For It

Always rise to the challenge.
Discover how good you can be.

Play Fair

Play honestly and obey the rules.
Winning is only real when competition is fair..

Respect Others

Respect teammates, competitors and officials, both on and off the field.
Win with dignity and lose with grace.

Keep it Fun

Have a good time. Keep a positive attitude and contribute to a positive atmosphere.

Stay Healthy

Respect your body. Keep in shape.
Avoid unsafe activities.

Give Back

Do something that helps your community.

**TRUE
SPORT**
LIVES HERE



<http://www.truesportpur.ca/index.php/home/>

Principles for Communities

Recognize Sport as a Valuable Community Asset

Help sport live up to its full potential. Enable it to contribute to the well-being of the entire community.

Champion Ethical Conduct

Commit to fair play. Make respect for the rules, officials, coaches and players a priority – on the field and on the sidelines.

Promote Inclusion

Remove barriers. Encourage participation. Make it possible for everyone to get involved and stay involved.

Strengthen Connections

Create opportunities for people to get together through sport. Make newcomers feel welcome. Promote friendship, trust, cooperation and respect.

Support Excellence

Teams and athletes carry the hearts and hopes of the community wherever they compete. Help them to be the best they can be.

Foster Healthy, Active Lifestyles

Inspire people to get active and stay active. Offer a variety of sport opportunities – both structured and unstructured – that are inviting, enjoyable and rewarding for all.

Create Safe and Welcoming Environments

Develop, protect and nurture places and spaces that are hospitable and conducive to the safe enjoyment of sport.

Celebrate Contribution

Recognize and honour the people – coaches, organizers, officials and volunteers – whose contribution makes sport possible and positive in the community.

True Sport Values

True Sport is founded on an explicit set of core values. These values are not imposed from above. Rather, they grow out of what Canadians believe is important and want to see manifested in community sport: **inclusion, fairness, excellence and fun**. These values apply across all sports and at all levels of sport – individuals, teams, schools, leagues, associations, communities – even cities.

Inclusion: True Sport ensures inclusion by increasing accessibility and opportunities for participation in sport, while providing a welcoming, culturally diverse sport environment.

Fairness: True Sport embraces fairness by promoting fair and ethical sport programs which translate into a positive sport experience for participants. Values such as respect, fair play and a love of the game are ingrained in the philosophy and implemented in community activities.

Excellence: True Sport encourages sporting excellence and demonstrates high levels of participation in sport and physical activity. For example, a True Sport community boasts a number of aspiring and elite athletes, commits to hosting sporting events, and fosters a healthy number of sports clubs and recreation centres.

Fun: True Sport embraces the concept of FUN. For example, a True Sport community ensures that programs and services provide activities that focus not only on skills and competition, but also on the social aspect of participating in sport.

The next layer of the True Sport system is its practices. These are the behaviours that are put into play on the ground and that make the values concrete. Behaviours such as:

- ❖ Playing fair
- ❖ Treating teammates and competitors with respect
- ❖ Abiding by the rules of the game
- ❖ Playing drug-free
- ❖ Penalizing inappropriate behaviour

These practices will be employed and enforced by all True Sport athletes, teams, leagues, associations and communities.